



New Zealand – Location Guide – 3rd June

New Zealand is not only the most beautiful place in the world to shoot, with the best crews, it's now also the safest place in the world to shoot!

Yes ok, we are a bit biased, but Covid-19 has added another factor to the decision of where to shoot.... risk mitigation.

Which makes the down-under location of New Zealand very attractive thanks to the “go hard, go early” approach to the virus which means there's virtually no Covid-19 cases in the country (a relatively small number of initial cases has resulted in only 1 recovering case remaining as of 3rd of June, with no new cases for the last 10 days).

As it appears that we may have all but eradicated the virus, we may be moving into our 'Level 1' or lowest level of Covid-19 response as early as next week, which may well have no physical distancing requirements at all.

For now, robust but workable Health & Safety standards, endorsed by our government, are in place. Producers and crews have created an environment in which high-quality content can be made while maintaining all aspects of safety.

We have detailed guidance on close contact and can now also look at actors being in close contact on screen, with controls in place to protect all.

We have no upper cap on numbers for crew and cast – so long as we are operating within the guidelines we can work with either a smaller more nimble production, or a full noise large scale crew.

Thanks to that, huge productions like feature film series *Avatar* are back in prep alongside other Features & TV series like *The Lord of the Rings* which are set to return to work shortly. Long-running soap operas and commercial shoots are already happening with increasing scope and scale, as we return to the new normal.

We can offer multiple options for the “Connected Set” to bring even the most remote and epic locations to the agency's living room. We are already working with remote directors, agencies and clients, and can offer a range of solutions to help make everyone feel absolutely connected with the prep and shoot.

The NZAPG is working on a process for exemptions to allow overseas film makers to enter New Zealand. At the moment, this does mean spending some time in quarantine whilst you prep, but still worth it. As soon we have an update to this situation, we'll keep you (the rest of the world) in the loop, as we can guarantee you are going to enjoy shooting here.

Oh, and did we mention it's heading into winter here and we are looking forward to playing in the snow with you....

@NZAPG

The New Zealand Advertising Producers Group's mission is to promote best practise across our Industry.